

Blanc . . . Lookbook



THE BRAND

Nathalie Blanc launches a new brand for teenagers named « Blanc... ».

Young, fresh, contemporary and functional, this new collection is targeting millennials and post-millennials.

After modernizing and sublimating the look of men and women, Nathalie Blanc is now turning to the teenagers market. Available online, this collection counts a large choice of frames that are adapted to teenagers' everyday life.



THE DESIGNER

Behind the brand and trends is hidden a woman of taste and talent. Insatiable, demanding and inspired, Natalie Blanc has the notion of delicacy and sophistication. She combines beautiful frames of different materials which come into perfect harmony with the eye.

After further studies in ophtalmology, Natalie Blanc created collections for ready-to-wear brands such as Michel Klein and Swildens. In 2015, she then created her own brand and launched her first avant-garde collection. All of her frames are composed as a capsule series. The attention to detail in her work and creations, reflects her passion for art, design and architecture, in which beauty and elegance are fused.

In September 2018, during the World Glass Show, Natalie Blanc won the jury prize for the most beautiful collection of the year, despite being up against international brands. The 'Suzanne' glasses represented the quality and excellence of her work and achieved victory.





Model **BRIEUC**
Color **269**

Model **BRIEUC**
Color **268**

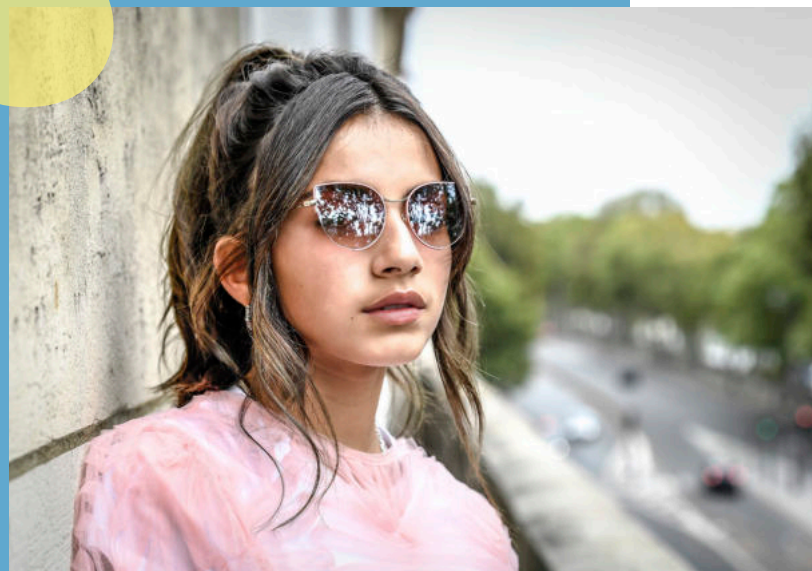
Model **BRIEUC**
Color **268**



Blanc • • •



Model **ARIANNE**
Color **232**



Model **ARIANNE**
Color **250**

Blanc • • •

Model **MARIE**
Color **196**



Blanc • • •



Model **MARIE**
Color **258**

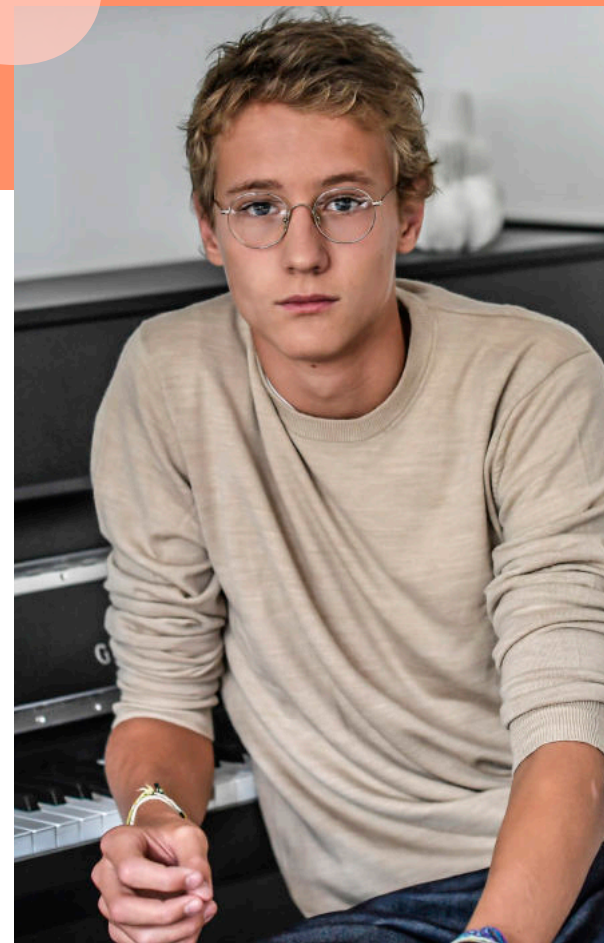
Blanc • • •

Blanc • • • °



Model **ULYSSE**
Color **248**

Model **ULYSSE**
Color **227**



Blanc • • • °

Blanc • • • °



Model **CHARLOTTE**
Color **210**



Model **CHARLOTTE**
Color **250**

Blanc • • • °

Blanc • • • °

Model **CHARLES**
Color **227**



Blanc • • • °

Instagram **@BLANC_BYNATHALIEBLANC**

Phone **+33 1 45 03 30 77**

Mail **BLANC@NATHALIEBLANCPARIS.FR**

Website **NATHALIEBLANCPARIS.COM**

Showroom **48, RUE DE GRENELLE, 75007 PARIS**

Blanc • • • ○



Blanc • • • ○